



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Buying Time, LLC  
660 Massachusetts Avenue NW  
Suite 210  
Washington, DC 20001

## Contract # 326953

Schedule Dates	10/16/12-10/22/12	Date Entered	08/14/12
Advertiser	Pol/W Dalton/D/NC Governor (16265)	Last Modified	08/14/12
Agency	Buying Time, LLC (2536)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	2210 GOV (135171)	Headline #	06276605
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	WEISH, KATHRYN	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	323/326/2210	Commission	\$6,595.50
Account Types	National/Political	Net Total	\$37,374.50
Billing Type	Standard	Sales Tax	
Comments	DALTON FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** WALTER DALTON FOR GOVERNOR		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	57	\$43,970.00
<b>Grand Total:</b>	<b>57</b>	<b>\$43,970.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	5:30P- 6P (EST)			1						1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	8/14/12
2.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	6P- 6:30P (EST)			1						1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	8/14/12
3.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	6:30A- 7A (EST)			1						1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	8/14/12
4.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	7A- 8A (EST)			1						1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	8/14/12
5.0	Normal Line / Spot	10/17/12-10/17/12	5	:30	12:02A- 1:06A (EST)				1					1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	8/14/12
6.0	Normal Line / Spot	10/17/12-10/17/12	5	:30	12P- 1P (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	8/14/12
7.0	Normal Line / Spot	10/17/12-10/17/12	4	:30	5P- 5:30P (EST)				1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	8/14/12
8.0	Normal Line / Spot	10/17/12-10/17/12	4	:30	5:30A- 6A (EST)				1					1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12
9.0	Normal Line / Spot	10/17/12-10/17/12	4	:30	6P- 6:30P (EST)				1					1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	8/14/12
10.0	Normal Line / Spot	10/17/12-10/17/12	4	:30	6:30A- 7A (EST)				1					1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	8/14/12
11.0	Normal Line / Spot	10/17/12-10/17/12	4	:30	7A- 8A (EST)				1					1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	8/14/12
12.0	Normal Line / Spot	10/17/12-10/17/12	5	:30	9A- 10A (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	8/14/12
13.0	Normal Line / Spot	10/19/12-10/19/12	5	:30	10A- 11A (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	8/14/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

/E Bookend P/B Piggy Back

Printed At: 09:51 AM on Wednesday, August 15 2012



WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Buying Time, LLC  
650 Massachusetts Avenue NW  
Suite 210  
Washington, DC 20001

## Contract # 326953

Schedule Dates 10/16/12-10/22/12  
Advertiser Pol/W Dalton/D NC Governor (16265)  
Agency Buying Time, LLC (2536)  
Product Political - State Candidate (1071)  
Brand 2210 GOV (135171)  
Salesperson Teierop/Philadelphia, Philadelphia (1057)  
Sales Office Teierop/Philadelphia  
Buyer Name WEISH, KATHRYN  
Phone/Fax /  
CPE 323/326/2210  
Account Types National/Political  
Billing Type Standard  
Comments DALTON FOR GOVERNOR  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* WALTER DALTON FOR GOVERNOR

Date Entered 08/14/12  
Last Modified 08/14/12  
Entered By Jill Hipskind  
CO-OP No  
Headline # 06276605  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$6,595.50  
Net Total \$37,374.50  
Sales Tax

Charlotte (WSOC)  
By Broadcast Month  
Oct. 2012  
Grand Total: 57 \$43,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / Spot	10/19/12-10/19/12	5	:30	12P- 1P (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	8/14/12
15.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	5A- 5:30A (EST)					1				1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12
16.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	5P- 5:30P (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	8/14/12
17.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	5:30A- 6A (EST)					1				1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12
18.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	5:30P- 6P (EST)					1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	8/14/12
19.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	6:30A- 7A (EST)					1				1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	8/14/12
20.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	7A- 8A (EST)					1				1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	8/14/12
21.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	10A- 11A (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	NIGHTLINE	8/14/12
22.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	11:35P- 12:02A (EST)									1	\$500.00	\$500.00	Charlotte (WSOC)	JIMMY KIMMEL	8/14/12
23.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	12:02A- 1:06A (EST)									1	\$150.00	\$150.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	8/14/12
24.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	12P- 1P (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12
25.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	5A- 5:30A (EST)									1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12
26.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	5P- 5:30P (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	8/14/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

/E Bookend P/B Piggy Back

Printed At: 09:51 AM on Wednesday, August 15 2012



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Buying Time, LLC  
650 Massachusetts Avenue NW  
Suite 210  
Washington, DC 20001

## Contract # 326953

Schedule Dates	10/16/12-10/22/12	Date Entered	08/14/12
Advertiser	Pol/W Dalton/D/NC Governor (16265)	Last Modified	08/14/12
Agency	Buying Time, LLC (2536)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	2210 GOV (135171)	Headline #	06276605
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	WELSH, KATHRYN	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	323/326/2210	Commission	\$6,595.50
Account Types	National/Political	Net Total	\$37,374.50
Billing Type	Standard	Sales Tax	
Comments	DALTON FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** GOVERNOR WALTER DALTON FOR		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	57	\$43,970.00
Grand Total:	57	\$43,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	5:30A- 6A (EST)	1	1							1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12
28.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	5:30P- 6P (EST)	1	1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	8/14/12
29.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	6P- 6:30P (EST)	1	1							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	8/14/12
30.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	7A- 8A (EST)	1	1							1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	8/14/12
31.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	9A- 10A (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	8/14/12
32.0	Normal Line / Spot	10/20/12-10/20/12	5	:30	12P- 12:30P (EST)							1		1	\$390.00	\$390.00	Charlotte (WSOC)	EYEWITNESS NEWS SATURDAY	8/14/12
33.0	Normal Line / Spot	10/20/12-10/20/12	4	:30	6A- 7A (EST)							1		1	\$400.00	\$400.00	Charlotte (WSOC)	SATURDAY AM NEWS	8/14/12
34.0	Normal Line / Spot	10/20/12-10/20/12	5	:30	7P- 7:30P (EST)							1		1	\$490.00	\$490.00	Charlotte (WSOC)	EYEWITNESS NEWS SAT 6P	8/14/12
35.0	Normal Line / Spot	10/20/12-10/20/12	4	:30	7A- 8A (EST)							1		1	\$425.00	\$425.00	Charlotte (WSOC)	SATURDAY AM NEWS	8/14/12
36.0	Normal Line / Spot	10/20/12-10/20/12	4	:30	8A- 9A (EST)							1		1	\$625.00	\$625.00	Charlotte (WSOC)	SATURDAY GMA	8/14/12
37.0	Normal Line / Spot	10/21/12-10/21/12	4	:30	11P- 11:35P (EST)								1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	8/14/12
38.0	Normal Line / Spot	10/21/12-10/21/12	4	:30	12P- 12:30P (EST)								1	1	\$390.00	\$390.00	Charlotte (WSOC)	EYEWITNESS NEWS SUNDAY	8/14/12
39.0	Normal Line / Spot	10/21/12-10/21/12	4	:30	6P- 6:30P (EST)								1	1	\$1,350.00	\$1,350.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/14/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Buying Time, LLC  
650 Massachusetts Avenue NW  
Suite 210  
Washington, DC 20001

## Contract # 326953

Schedule Dates 10/16/12-10/22/12  
Advertiser Pol/W Dalton/D/NC Governor (16265)  
Agency Buying Time, LLC (2536)  
Product Political - State Candidate (1071)  
Brand 2210 GOV (135171)  
Salesperson Telerep/Philadelphia, Philadelphia (1057)  
Sales Office Telerep/Philadelphia  
Buyer Name WEISH, KATHRYN  
Phone/Fax /  
CPE 323/326/2210  
Account Types National/Political  
Billing Type Standard  
Comments DALTON FOR GOVERNOR  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* WALTER DALTON FOR GOVERNOR

Date Entered 08/14/12  
Last Modified 08/14/12  
Entered By Jill Hipskind  
CO-OP No  
Headline # 06276605  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$6,595.50  
Net Total \$37,374.50  
Sales Tax

Charlotte (WSOC)  
By Broadcast Month  
Oct. 2012 57 \$43,970.00  
Grand Total: 57 \$43,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Normal Line / Spot	10/21/12-10/21/12	4	:30	6A- 7A (EST)								1	1	\$400.00	\$400.00	Charlotte (WSOC)	SUNDAY AM NEWS	8/14/12
41.0	Normal Line / Spot	10/21/12-10/21/12	4	:30	8A- 9A (EST)								1	1	\$625.00	\$625.00	Charlotte (WSOC)	SUNDAY GMA	8/14/12
42.0	Normal Line / Spot	10/18/12-10/18/12	5	:30	10A- 11A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	8/14/12
43.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	11P- 11:35P (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	8/14/12
44.0	Normal Line / Spot	10/18/12-10/18/12	5	:30	11:35P- 12:02A (EST)					1				1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	8/14/12
45.0	Normal Line / Spot	10/18/12-10/18/12	5	:30	12:02A- 1:06A (EST)					1				1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	8/14/12
46.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	5A- 5:30A (EST)					1				1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12
47.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	5P- 5:30P (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12
48.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	5:30A- 6A (EST)					1				1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12
49.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	5:30P- 6P (EST)					1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12
50.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	6P- 6:30P (EST)					1				1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	8/14/12
51.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	6:30A- 7A (EST)					1				1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	8/14/12
52.0	Normal Line / Spot	10/18/12-10/18/12	5	:30	9A- 10A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	8/14/12
53.0	Normal Line / Spot	10/16/12-10/16/12	5	:30	10A- 11A (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	8/14/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

E Bookend P/B Piggy Back

Printed At: 09:51 AM on Wednesday, August 15 2012



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Buying Time, LLC  
650 Massachusetts Avenue NW  
Suite 210  
Washington, DC 20001

## Contract # 326953

**Schedule Dates** 10/16/12-10/22/12  
**Advertiser** Pol/W Dalton/D/NC Governor (16265)  
**Agency** Buying Time, LLC (2536)  
**Product** Political - State Candidate (1071)  
**Brand** 2210 GOV (135171)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** WELSH, KATHRYN  
**Phone/Fax** /  
**CPE** 323/326/2210  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** DALTON FOR GOVERNOR  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* WALTER DALTON FOR GOVERNOR

**Date Entered** 08/14/12  
**Last Modified** 08/14/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06276605  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,595.50  
**Net Total** \$37,374.50  
**Sales Tax**

**Charlotte (WSOC)**  
**By Broadcast Month**  
Oct. 2012 57 \$43,970.00  
Grand Total: 57 \$43,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
54.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	11P- 11:35P (EST)			1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	8/14/12
55.0	Normal Line / Spot	10/16/12-10/16/12	5	:30	11:35P- 12:02A (EST)			1						1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	8/14/12
56.0	Normal Line / Spot	10/16/12-10/16/12	5	:30	12P- 1P (EST)			1						1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	8/14/12
57.0	Normal Line / Spot	10/16/12-10/16/12	4	:30	5A- 5:30A (EST)			1						1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	8/14/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

AUG13/12 18.4  
\*\*\* WSOC-TV \*\*\*

REP. #	OFF. #	SALESMAN #
--------	--------	------------

BUYER NAME KATHRYN WELSH

SALES PRSN PH- NICK WELTE

ORDER # CONTRACT # 6276603

	CLASS: NATL.	LOCAL	REGIONAL
1. <i>Chrysomelidae</i>	10	10	10
2. <i>Curculionidae</i>	10	10	10
3. <i>Chrysomelidae</i>	10	10	10
4. <i>Chrysomelidae</i>	10	10	10
5. <i>Chrysomelidae</i>	10	10	10
6. <i>Chrysomelidae</i>	10	10	10
7. <i>Chrysomelidae</i>	10	10	10
8. <i>Chrysomelidae</i>	10	10	10
9. <i>Chrysomelidae</i>	10	10	10
10. <i>Chrysomelidae</i>	10	10	10
11. <i>Chrysomelidae</i>	10	10	10
12. <i>Chrysomelidae</i>	10	10	10
13. <i>Chrysomelidae</i>	10	10	10
14. <i>Chrysomelidae</i>	10	10	10
15. <i>Chrysomelidae</i>	10	10	10
16. <i>Chrysomelidae</i>	10	10	10
17. <i>Chrysomelidae</i>	10	10	10
18. <i>Chrysomelidae</i>	10	10	10
19. <i>Chrysomelidae</i>	10	10	10
20. <i>Chrysomelidae</i>	10	10	10
21. <i>Chrysomelidae</i>	10	10	10
22. <i>Chrysomelidae</i>	10	10	10
23. <i>Chrysomelidae</i>	10	10	10
24. <i>Chrysomelidae</i>	10	10	10
25. <i>Chrysomelidae</i>	10	10	10
26. <i>Chrysomelidae</i>	10	10	10
27. <i>Chrysomelidae</i>	10	10	10
28. <i>Chrysomelidae</i>	10	10	10
29. <i>Chrysomelidae</i>	10	10	10
30. <i>Chrysomelidae</i>	10	10	10
31. <i>Chrysomelidae</i>	10	10	10
32. <i>Chrysomelidae</i>	10	10	10
33. <i>Chrysomelidae</i>	10	10	10
34. <i>Chrysomelidae</i>	10	10	10
35. <i>Chrysomelidae</i>	10	10	10
36. <i>Chrysomelidae</i>	10	10	10
37. <i>Chrysomelidae</i>	10	10	10
38. <i>Chrysomelidae</i>	10	10	10
39. <i>Chrysomelidae</i>	10	10	10
40. <i>Chrysomelidae</i>	10	10	10
41. <i>Chrysomelidae</i>	10	10	10
42. <i>Chrysomelidae</i>	10	10	10
43. <i>Chrysomelidae</i>	10	10	10
44. <i>Chrysomelidae</i>	10	10	10
45. <i>Chrysomelidae</i>	10	10	10
46. <i>Chrysomelidae</i>	10	10	10
47. <i>Chrysomelidae</i>	10	10	10
48. <i>Chrysomelidae</i>	10	10	10
49. <i>Chrysomelidae</i>	10	10	10
50. <i>Chrysomelidae</i>	10	10	10
51. <i>Chrysomelidae</i>	10	10	10
52. <i>Chrysomelidae</i>	10	10	10
53. <i>Chrysomelidae</i>	10	10	10
54. <i>Chrysomelidae</i>	10	10	10
55. <i>Chrysomelidae</i>	10	10	10
56. <i>Chrysomelidae</i>	10	10	10
57. <i>Chrysomelidae</i>	10	10	10
58. <i>Chrysomelidae</i>	10	10	10
59. <i>Chrysomelidae</i>	10	10	10
60. <i>Chrysomelidae</i>	10	10	10
61. <i>Chrysomelidae</i>	10	10	10
62. <i>Chrysomelidae</i>	10	10	10
63. <i>Chrysomelidae</i>	10	10	10
64. <i>Chrysomelidae</i>	10	10	10
65. <i>Chrysomelidae</i>	10	10	10
66. <i>Chrysomelidae</i>	10	10	10
67. <i>Chrysomelidae</i>	10	10	10
68. <i>Chrysomelidae</i>	10	10	10
69. <i>Chrysomelidae</i>	10	10	10
70. <i>Chrysomelidae</i>	10	10	10
71. <i>Chrysomelidae</i>	10	10	10
72. <i>Chrysomelidae</i>	10	10	10
73. <i>Chrysomelidae</i>	10	10	10
74. <i>Chrysomelidae</i>	10	10	10
75. <i>Chrysomelidae</i>	10	10	10
76. <i>Chrysomelidae</i>	10	10	10
77. <i>Chrysomelidae</i>	10	10	10
78. <i>Chrysomelidae</i>	10	10	10
79. <i>Chrysomelidae</i>	10	10	10
80. <i>Chrysomelidae</i>	10	10	10
81. <i>Chrysomelidae</i>	10	10	10
8			

PRDCT	DALTON FOR GOVERNOR	EST#2210	COMMENTS: (LINE, ORDER, INVOICE)
-------	---------------------	----------	----------------------------------

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	AUG13/12	18.42
----------	-----------	----------------------	------	----------	-------

NEW DALTON FOR GOV ORDER  
TOTAL \$43970  
PLS CNF THANKS

ON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

WALTER DALTON FOR GOVERNOR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 323 AGENCY PRODUCT CODE = 326 AGENCY EST# = 2210												
1			1000A-1100A	30	5	\$375.00	10/19	10/19	1		FRI	1
PROGRAM : DR. PHIL CON COM1 : DR. PHIL												
2			1200N-100P	30	5	\$375.00	10/19	10/19	1		FRI	1
PROGRAM : EYEWITNESS NEWS MIDDAY CON COM1 : EYEWITNESS NEWS MIDDAY												
3			500A-530A	30	4	\$525.00	10/19	10/19	1		FRI	1
PROGRAM : EYEWITNESS NEWS 5A CON COM1 : EYEWITNESS NEWS 5A												

AUG13/12 18.4  
\*\*\* WSOC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
4			500P-530P	30	4	\$1,200.00	10/19	10/19	1		FRI	1
PROGRAM : EYEWITNESS NEWS 5:00PM												
CON COM1: EYEWITNESS NEWS 5:00PM												
5			530A-600A	30	4	\$525.00	10/19	10/19	1		FRI	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1: EYEWITNESS NEWS 5A												
6			530P-600P	30	4	\$1,300.00	10/19	10/19	1		FRI	1
PROGRAM : EYEWITNESS NEWS 5:30PM												
CON COM1: EYEWITNESS NEWS 5:30PM												
7			630A-700A	30	4	\$1,175.00	10/19	10/19	1		FRI	1
PROGRAM : EYEWITNESS NEWS 630A												
CON COM1: EYEWITNESS NEWS 630A												
8			700A-800A	30	4	\$1,075.00	10/19	10/19	1		FRI	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
9			1000A-1100A	30	5	\$375.00	10/22	10/22	1		MON	1
PROGRAM : DR. PHIL												
CON COM1: DR. PHIL												
10			1135P-1202A	30	5	\$500.00	10/22	10/22	1		MON	1
PROGRAM : NIGHTLINE												
CON COM1: NIGHTLINE												
11			1202A-106A	30	5	\$150.00	10/22	10/22	1		MON	1
PROGRAM : JIMMY KIMMEL												
CON COM1: JIMMY KIMMEL												
12			1200N-100P	30	5	\$375.00	10/22	10/22	1		MON	1
PROGRAM : EYEWITNESS NEWS MIDDAY												
CON COM1: EYEWITNESS NEWS MIDDAY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			500A-530A PROGRAM : EYEWITNESS NEWS 5A CON COM1 : EYEWITNESS NEWS 5A	30	4	\$525.00	10/22	10/22	1		MON	1
14			500P-530P PROGRAM : EYEWITNESS NEWS 5:00PM CON COM1 : EYEWITNESS NEWS 5:00PM	30	4	\$1,200.00	10/22	10/22	1		MON	1
15			530A-600A PROGRAM : EYEWITNESS NEWS 5A CON COM1 : EYEWITNESS NEWS 5A	30	4	\$525.00	10/22	10/22	1		MON	1
16			530P-600P PROGRAM : EYEWITNESS NEWS 5:30PM CON COM1 : EYEWITNESS NEWS 5:30PM	30	4	\$1,300.00	10/22	10/22	1		MON	1
17			600P-630P PROGRAM : EYEWITNESS NEWS 6:00PM CON COM1 : EYEWITNESS NEWS 6:00PM	30	4	\$1,500.00	10/22	10/22	1		MON	1
18			700A-800A PROGRAM : GOOD MORNING AMERICA CON COM1 : GOOD MORNING AMERICA	30	4	\$1,075.00	10/22	10/22	1		MON	1
19			900A-1000A PROGRAM : LIVE WITH KELLY CON COM1 : LIVE WITH KELLY	30	5	\$375.00	10/22	10/22	1		MON	1
20			1200N-1230P PROGRAM : EYEWITNESS NEWS SATURDAY CON COM1 : EYEWITNESS NEWS SATURDAY	30	5	\$390.00	10/20	10/20	1		SAT	1
21			600A-700A PROGRAM : SATURDAY AM NEWS CON COM1 : SATURDAY AM NEWS	30	4	\$400.00	10/20	10/20	1		SAT	1



AUG13/12 18.4  
\*\*\* WSOC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			700P-730P PROGRAM : EYEWITNESS NEWS SAT 6P CON COM1: EYEWITNESS NEWS SAT 6P	30		\$490.00	10/20	10/20	1		SAT	1
23			700A-800A PROGRAM : SATURDAY AM NEWS CON COM1: SATURDAY AM NEWS	30	4	\$425.00	10/20	10/20	1		SAT	1
24			800A-900A PROGRAM : SATURDAY GMA CON COM1: SATURDAY GMA	30	4	\$625.00	10/20	10/20	1		SAT	1
25			1100P-1135P PROGRAM : EYEWITNESS NEWS 11P CON COM1: EYEWITNESS NEWS 11P	30	4	\$1,200.00	10/21	10/21	1		SUN	1
26			1200N-1230P PROGRAM : EYEWITNESS NEWS SUNDAY CON COM1: EYEWITNESS NEWS SUNDAY	30	4	\$390.00	10/21	10/21	1		SUN	1
27			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30	4	\$1,350.00	10/21	10/21	1		SUN	1
28			600A-700A PROGRAM : SUNDAY AM NEWS CON COM1: SUNDAY AM NEWS	30	4	\$400.00	10/21	10/21	1		SUN	1
29			800A-900A PROGRAM : SUNDAY GMA CON COM1: SUNDAY GMA	30	4	\$625.00	10/21	10/21	1		SUN	1
30			1000A-1100A PROGRAM : DR. PHIL CON COM1: DR. PHIL	30	5	\$375.00	10/18	10/18	1		THU	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			1100P-1135P	30	4	\$1,200.00	10/18	10/18	1		THU	1
PROGRAM : EYEWITNESS NEWS 11P												
CON COM1 : EYEWITNESS NEWS 11P												
32			1135P-1202A	30	5	\$500.00	10/18	10/18	1		THU	1
PROGRAM : NIGHTLINE												
CON COM1 : NIGHTLINE												
33			1202A-106A	30	5	\$150.00	10/18	10/18	1		THU	1
PROGRAM : JIMMY KIMMEL												
CON COM1 : JIMMY KIMMEL												
34			500A-530A	30	4	\$525.00	10/18	10/18	1		THU	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1 : EYEWITNESS NEWS 5A												
35			500P-530P	30	4	\$1,200.00	10/18	10/18	1		THU	1
PROGRAM : EYEWITNESS NEWS 5:00PM												
CON COM1 : EYEWITNESS NEWS 5:00PM												
36			530A-600A	30	4	\$525.00	10/18	10/18	1		THU	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1 : EYEWITNESS NEWS 5A												
37			530P-600P	30	4	\$1,300.00	10/18	10/18	1		THU	1
PROGRAM : EYEWITNESS NEWS 5:30PM												
CON COM1 : EYEWITNESS NEWS 5:30PM												
38			600P-630P	30	4	\$1,500.00	10/18	10/18	1		THU	1
PROGRAM : EYEWITNESS NEWS 6:00PM												
CON COM1 : EYEWITNESS NEWS 6:00PM												
39			630A-700A	30	4	\$1,175.00	10/18	10/18	1		THU	1
PROGRAM : EYEWITNESS NEWS 630A												
CON COM1 : EYEWITNESS NEWS 630A												

5P HEADLINE# 6276605  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100  
 ORDER WORKSHEET

FAX# 610-225-1131  
 HARRIS REPORT FROM REP

AUG13/12 18.4  
 \*\*\* WSOC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
40			900A-1000A PROGRAM : LIVE WITH KELLY CON COM1: LIVE WITH KELLY	30	5	\$375.00	10/18	10/18	1		THU	1
41			1000A-1100A PROGRAM : DR. PHIL CON COM1: DR. PHIL	30	5	\$375.00	10/16	10/16	1		TUE	1
42			1100P-1135P PROGRAM : EYEWITNESS NEWS 11P CON COM1: EYEWITNESS NEWS 11P	30	4	\$1,200.00	10/16	10/16	1		TUE	1
43			1135P-1202A PROGRAM : NIGHTLINE CON COM1: NIGHTLINE	30	5	\$500.00	10/16	10/16	1		TUE	1
44			1200N-100P PROGRAM : EYEWITNESS NEWS MIDDAY CON COM1: EYEWITNESS NEWS MIDDAY	30	5	\$375.00	10/16	10/16	1		TUE	1
45			500A-530A PROGRAM : EYEWITNESS NEWS 5A CON COM1: EYEWITNESS NEWS 5A	30	4	\$525.00	10/16	10/16	1		TUE	1
46			530P-600P PROGRAM : EYEWITNESS NEWS 5:30PM CON COM1: EYEWITNESS NEWS 5:30PM	30	4	\$1,300.00	10/16	10/16	1		TUE	1
47			600P-630P PROGRAM : EYEWITNESS NEWS 6:00PM CON COM1: EYEWITNESS NEWS 6:00PM	30	4	\$1,500.00	10/16	10/16	1		TUE	1
48			630A-700A PROGRAM : EYEWITNESS NEWS 630A CON COM1: EYEWITNESS NEWS 630A	30	4	\$1,175.00	10/16	10/16	1		TUE	1

FAX# 610-225-1191  
HARRIS REPORT FROM REP  
AUG13/12 18.4  
\*\*\* WSOC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:
49			700A-800A	30	4	\$1,075.00	10/16	10/16	1		TUE	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1 : GOOD MORNING AMERICA												
50			1202A-106A	30	5	\$150.00	10/17	10/17	1		WED	1
PROGRAM : JIMMY KIMMEL												
CON COM1 : JIMMY KIMMEL												
51			1200N-100P	30	5	\$375.00	10/17	10/17	1		WED	1
PROGRAM : EYEWITNESS NEWS MIDDAY												
CON COM1 : EYEWITNESS NEWS MIDDAY												
52			500P-530P	30	4	\$1,200.00	10/17	10/17	1		WED	1
PROGRAM : EYEWITNESS NEWS 5:00PM												
CON COM1 : EYEWITNESS NEWS 5:00PM												
53			530A-600A	30	4	\$525.00	10/17	10/17	1		WED	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1 : EYEWITNESS NEWS 5A												
54			600P-630P	30	4	\$1,500.00	10/17	10/17	1		WED	1
PROGRAM : EYEWITNESS NEWS 6:00PM												
CON COM1 : EYEWITNESS NEWS 6:00PM												
55			630A-700A	30	4	\$1,175.00	10/17	10/17	1		WED	1
PROGRAM : EYEWITNESS NEWS 630A												
CON COM1 : EYEWITNESS NEWS 630A												
56			700A-800A	30	4	\$1,075.00	10/17	10/17	1		WED	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1 : GOOD MORNING AMERICA												
57			900A-1000A	30	5	\$375.00	10/17	10/17	1		WED	1
PROGRAM : LIVE WITH KELLY												
CON COM1 : LIVE WITH KELLY												

3P HEADLINE# 6276605  
\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP

AUG13/12 18.4  
\*\*\* WSOC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

CT/12 43970.00

CONTRACT TOTAL 43970.00  
TOTAL SPOTS 57

MARKET TOTALS \$104,690 WSOC 42% WBTW 38% WCNC 14% WCCB 4% WJZY 1% WMYT 0% WAXN 1%  
CABL 0%

SVC- NSI  
DEMOS- RA35+\*